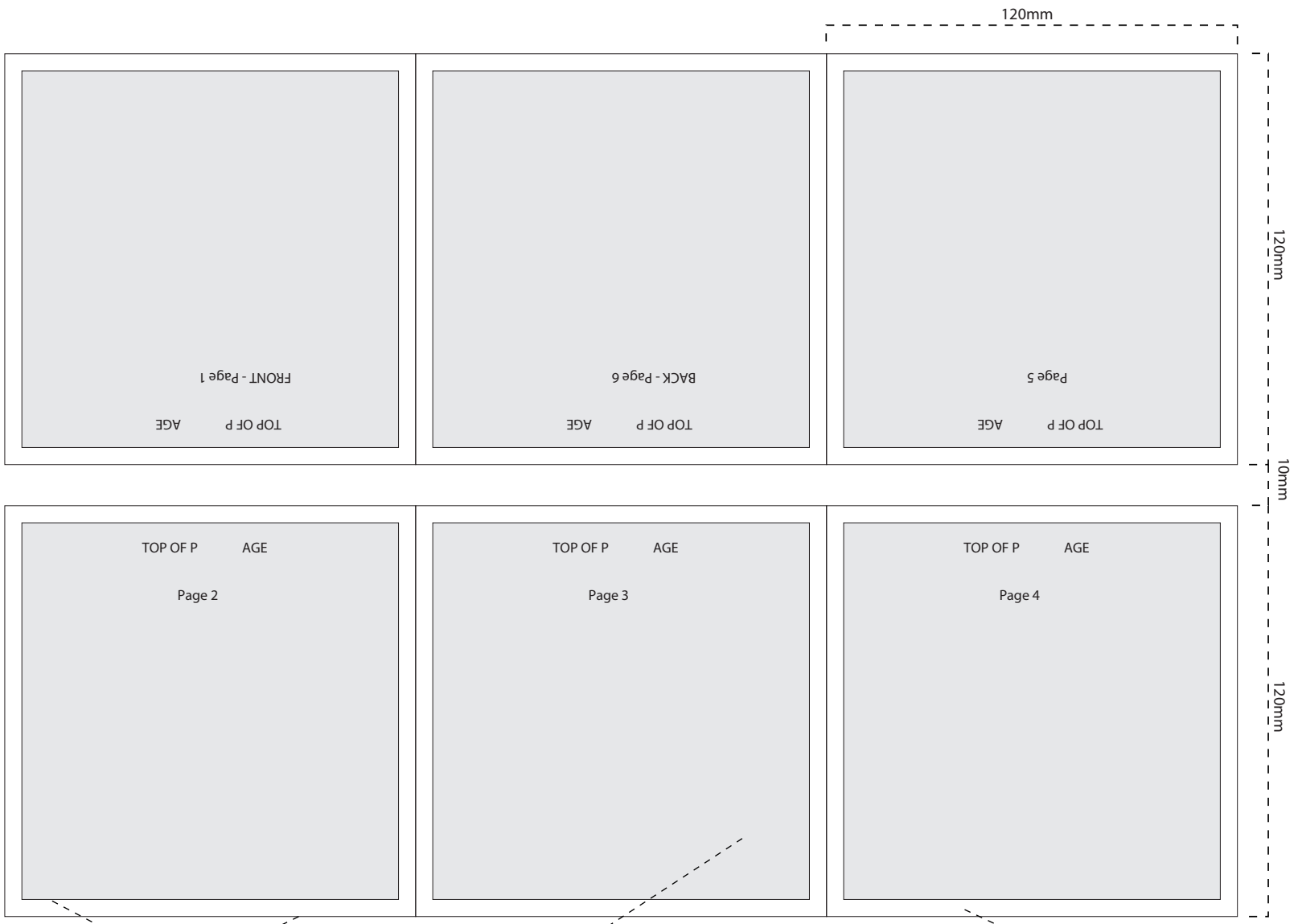


Technical Style Guide

6 page print 2 sided

FILM SPECIFICATIONS:

RESOLUTION: 150 LPI, negative, right reading, emulsion down.



Keylines.
Do not include in final artwork.

grey areas = print area

No text 5mm from edge.
If background bleeds over , there must be 3mm bleed.



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